Learn and nurture traditional culture

- Creation of infrastructures that enable continuous promotion of culture

Due to changing values and lifestyles, it has become difficult to develop among young people an awareness of history and the passing down of traditional culture. Okinawa Prefecture is developing an environment in which citizens can have pride in and a new understanding of cultural heritage and traditions, and is taking strategic measures to use cultural resources for industrial promotion.

Preservation and succession of traditional culture and creation of new culture

(Top left) Promotion of mental and physical development of children through Okinawan Karate (Top right) Children learning and presenting the "Shimakukuba" dialect of Okinawa (Bottom left) Procession of traditional performing art "Eisa" (Bottom right) Experience of a traditional culture - Bingata dyeing
Development of comfortable towns
- Community and landscape in which anyone can live with a sense of security and peace of mind

The prefecture promotes regional development in which people hand down the landscape and scenery of Okinawa to the next generation, which continuously develops rich landscapes filled with flowers and greenery and each residence creates pride and attachment to the community. It also promotes a barrier-free environment and the development of towns with consideration of people so that everyone including the elderly and disabled can live with security and peace of mind.

Flat level "non-step" bus

Kokusaigai Street that has been improved to be a comfortable place to walk

Town development that creates value

Park developed for citizens to spend time peacefully (Shintosein Park, Naha City)

Fun playground equipment for children is installed (Kanizato Fureai Park, Haebaru Town)

A slope is placed inside a hotel building

People on wheelchairs can easily be transferred

Taketomi Island preserves a traditional landscape

A cobbled pathway with historical streetscape in Shuri, Naha City

An effort to ease traffic congestion by making a lane for route buses, etc.

Consideration to boarding wheelchairs

Town development with priority on people
Longevity, health and welfare of residents
- Provision of medical and welfare services to maintain sound body and mind

Good health and longevity supported by the unique climate and dietary culture and the spirit of helping each other rooted in the prefectural citizens are essential factors in creating the safe and secure future of Okinawa with spiritual affluence. The prefecture will strive for the improvement of provision systems for health, medical and welfare services and develop human resources in order to provide the next generation with sound birth and growth as well as appropriate services.

Promotion of “Health and Longevity Okinawa”

Support for the active life of elderly people

Maintaining health by proactively doing exercise

Cavity prevention of infants

Gargling to prevent colds

Cultivating the habit of hand washing from a young age

Dietary education activities for children and the elderly

Early-morning Yoga taking advantage of the warm climate

Doing exercise freely

Okinawan Karate tournament

Preparation of a full safety net for health and welfare

Nanbu Medical Center/Nanbu Child Medical Center that provides emergency medical care

Emergency medical helicopter used in remote islands and areas

[Left] Mothers visit a nursery so that they can start looking for a job (Right) Job festival to support employment

Child care safety net
Safety measures
- To protect citizens' lives and property

In order to protect the citizens' lives and property from various social risks including great natural disasters, infection, environmental pollution, criminal offenses and accidents, the prefecture promotes the development of a community in which citizens can live with a sense of safety and security. It also calls for measures to governments of Japan and the U.S. towards the resolution of various problems concerning U.S. military bases. The prefecture also works towards the after treatment of the war such as the treatment of unexploded bombs and accelerating the collection of the remains of those who died in war.

Unexploded bombs can be found in residential areas

About 74% of U.S. Military facilities in Japan are in Okinawa

Disaster drill

Development of disaster-resistant infrastructure and strengthening of disaster prevention schemes

Measures for various problems concerning U.S. military bases

The largest U.S. base in the Far East: Kadena Air Base

U.S. Marine Corps Camp Schwab in northern Okinawa Mainland

Map of U.S. military facilities and zones in Japan

Development of a community in which people can live with a sense of safety and security

(Safety) A rotary without traffic lights, which works in the event of power outage resulting from a disaster

Guidance on traffic safety for elementary school children

Safety map made by children